

For years, Tim McQuay has been an icon in the reining industry. Aside from his illustrious accomplishments in the show pen, including the recent Championship at the 2008 National Reining Horse Association Futurity, McQuay has also become known as a trainer's trainer. Along with a slew of Non Pro riders who have been successful, including his own daughter, NRHA Million Dollar Rider Mandy McCutcheon, Tim has helped other professionals at all stages of their career to train better, show better, and win more.

Teaching and helping others be their best is something about which McQuay is passionate. But the NRHA \$2 Million Rider's vast pool of knowledge has been unavailable except to those lucky enough to train with him. That is, at least, until Tim and his wife, Colleen, teamed up with InfoMedia Video to produce ***The Art of Reining*** with Tim McQuay video series.

"I've always enjoyed sharing what I have learned over the years. In the first video, ***Tim McQuay's - The Art of the Turnaround***, that maneuver is broken down into easy-to-understand segments," explained McQuay. "I hope that this method will help explain some of the things that can make a difference."

The five-disc series begins with ***The Art of the Turnaround***, and the expected release date is set for the week of the NRHA Derby in June, 2009. That video will be followed by ***The Art of Circles and Lead Changes***. The third video will be ***The Art of the Stop and Rollback***. Once the maneuvers of reining are covered, the videos will take a different direction, as video number four is ***Reining For Non Pros*** and video five is titled ***The Team that Insures Reining Success***.

Lee Schneider, who co-owns InfoMedia Video Inc., along with Cheryl Magoteaux, is equally enthusiastic about the series. "It was a pleasure for Cheryl and me to be in Tioga, Texas, to work with Tim and Colleen and everyone at McQuay Stables and see first-hand the very top level of reining excellence, and their attention to each horse's welfare." He continued, "We hope that these videos will both instruct and entertain. I think one of the most popular parts of the video will be the segment that shows great runs of different horses through the years."

InfoMedia Video Inc. has already produced and marketed such videos as the highly successful Speed Williams Roping series. For more information on InfoMedia Video, or to order ***The Art of Reining*** for \$49.95 plus \$5 shipping and handling, please visit www.infomediavideo.com.

For information on McQuay Stables, visit the website at www.mcquaystables.com.